

For immediate release:
January 16, 2020

TRADEWINDS ISLAND RESORTS HOSTS 4OCEAN BEACH CLEAN-UP, EDUCATIONAL VILLAGE & MEET & GREET

WHO: The **TradeWinds Island Resorts** – the Island Grand and RumFish Beach Resort – and **4Ocean** global ocean conservation organization.

WHAT: TradeWinds Island Resorts is teaming up with 4Ocean for a meet and greet, beach clean-up and educational village.

On Friday, Jan. 24, the public is invited to attend an event with the 4Ocean team to learn about their mission to “clean the ocean, one pound at a time.” Guests will have the opportunity to interact with staff from the popular international organization.

On Saturday, Jan. 25, the beach clean-up with the 4Oceans team, TradeWinds staff and guests and public volunteers will take place on the Island Grand beachfront. Supplies will be provided, but participants are encouraged to bring reusable water bottles. The Educational Village, a group of local and global educational organizations, will also be at the clean-up to educate the public and attendees about their organizations and promote their missions. Organizations in attendance include Sea Turtle Trackers, Keep Pinellas Beautiful, Havenworth Coastal Conservation and more.

4ocean is a global movement actively removing trash from the ocean and coastlines while inspiring individuals to work together for cleaner oceans, one pound at a time. 4Ocean Bracelets are made from recycled glass bottle and post-consumer recycled water bottles. Every 4Ocean bracelet purchased helps fund the removal of 1 pound of trash from the ocean from both onshore and offshore cleanups.

WHEN: **Friday, January 24 – Meet & Greet – 6-7 p.m.**
Saturday, January 25 – Beach Clean Up – 9-11 a.m.

REGISTRATION: **Participants must register for the clean-up at**
www.4ocean.com/StPete

LOCATION: TradeWinds Island Grand on St. Pete Beach
Meet & Greet – Horizons EAST Room at the Island Grand
Clean-up & Educational Village - Beachfront
5500 Gulf Boulevard, St. Pete Beach, (727) 367-6461

PARKING:

Complimentary parking during the event only will be available at the TradeWinds Island Grand. Participants are encouraged to carpool. Once parking at TradeWinds is full, guests are encouraged to park at the public access areas on St. Pete Beach.

MEDIA CONTACTS:

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