



## TradeWinds Island Resorts to Host 3<sup>rd</sup> Annual Bert's St. Pete Beach BikeFest – November 20-24

**WHO:** TradeWinds Island Resorts – Island Grand & RumFish Beach Resort on St. Pete Beach, Florida

**WHAT:** TradeWinds Island Resorts will host the third annual St. Pete Beach BikeFest – a five-day celebration full of motorcycles, live music and sunshine, presented by Bert's Barracuda and Bert's Black Widow Harley Davidson®. As home base for the event, TradeWinds will provide a unique beachfront backdrop for a wide variety of events and activities including live music, Builders Row Indoor Expo, Orange County Chopper personal appearances, military salute with the SOCOM Para-Commandos, spectacular beach fireworks display, Kory Souza's "No Class" Bike Show, massive motorcycle auction, a nightly beach bar crawl and more.

The air-conditioned Builders Row Indoor Expo will serve as a central gathering place for bikers and will showcase bikes from some of the industry's top custom-builders. This year's Vendors Row will be located at the new Bert's Barracuda Harley-Davidson and will feature the latest bike gear, clothing and accessories.

There will be live music on three alternating stages Thur.-Sat. all day until 10 p.m. The free nightly concerts on the beach include **Fuel and Soul Asylum (Thur.)**, country legends **Charlie Daniel's Band (Fri.)** and rocker **Bret Michaels (Sat.)**. Also performing throughout the weekend will be Saving Abel, Saliva, Moonshine Bandits, Tobacco Rd Band and many other regional favorites.

New this year is an exclusive, VIP After-Party on Saturday at RumFish Grill with the Orange County Choppers. Paul Sr. and the OCC team will be assembling a custom bike on stage during the party and one lucky person will win the bike before the evening concludes. The VIP After-Party is a separate ticketed event.

The TradeWinds is offering special three- and four-night packages for two with rates as low as \$672 per package and including various VIP extras such as beach concert tickets nightly, beach bar crawl entries and drink discounts. Those staying on a four-night package get a bonus fifth night free. A three-night "Suite Life" package is also available and includes

accommodations in a premium two-bedroom suite, as well as four admissions to all items listed in the above packages. VIP motorcycle parking is also included.

**The event is open to the public. Beach concerts and Builders Row Showcase are complimentary to the public. The public can also take part in additional activities for a nominal fee. A daily parking fee of \$10 for motorcycles will be charged to non-resort packaged guests. Please note vehicle parking is not available – motorcycle parking only.**

A portion of proceeds from the event will go to Athletes for Hearts, an organization that provides financial assistance to families with children in need of medical treatment specific to a heart condition and to fund advancements in medical technology for the treatment of heart disease, with a special emphasis on heart conditions affecting children.

**WHEN:** November 20-24, 2019

**WHERE:** TradeWinds Island Resorts – Island Grand & RumFish Beach Resort  
5500 & 6000 Gulf Boulevard, St. Pete Beach

**INFO:** For additional information and reservations, go to [www.stpetebeachbikefest.com](http://www.stpetebeachbikefest.com) or call (800) 360-4016.

*MEDIA INFO: Kelly Grass Prieto, APR  
Hayworth Public Relations • (386) 677-7000, ext. 2 • [kelly@hayworthpr.com](mailto:kelly@hayworthpr.com)*