

Guy Harvey RumFish Grill Joins the Team at Amalie Arena

Restaurant opens branded concession stand at arena in November

TAMPA, Fla. (November 20, 2014) – Guy Harvey RumFish Grill recently opened a branded concession area at the Amalie Arena, formerly the Tampa Bay Times Forum, home to the NHL's Tampa Bay Lightning and the Arena Football League's Tampa Bay Storm. The St. Pete Beach restaurant has a full-service concession area serving spicy firecracker shrimp, blue crab bisque, BBQ short rib flatbread, blackened fish sandwich and other popular menu items. The RumFish Grill also has a full-bar area across the aisle where thirsty fans can enjoy the signature beach-themed Blue Marlin, other mixed drinks and multiple beers on tap including Corona Light and Beach Blonde Ale from 3 Daughters Brewing, a fast-growing, St. Pete-based craft brewery known for their innovative brews for beer lovers. Although the new concession space does not have the St. Pete Beach restaurant's famous fish tanks, it will be heavily themed and decorated with aquatic murals, marlin mounts, beach photography and large television monitors.

"We're very happy with the success of the RumFish Grill at Guy Harvey Outpost on St. Pete Beach and wanted to share it with an audience across the bridge," said Keith Overton, president of TradeWinds Island Resorts. "We look forward to bringing the flavors of the beach to the patrons at Amalie Arena."

As part of the sponsorship with Amalie Arena and the Tampa Bay Lightning, RumFish Grill will also host food samplings in select areas such as the Chase Club, have a representative at all home games to promote TradeWinds, and participate in promotions during the games and on the post-game radio show and more.

"We are extremely excited to continue our partnership with TradeWinds Island Resorts and Guy Harvey Outpost's RumFish Grill," Lightning president Steve Griggs said. "We would like to thank TradeWinds for allowing us to continue to bring great local flavors to our fans at Amalie Arena and for bringing tastes from the beach to downtown Tampa."

The new Guy Harvey RumFish Grill & Bar at [Guy Harvey Outpost](#) – a TradeWinds Beach Resort, is just 30 minutes from Tampa on the island of St. Pete Beach. The restaurant provides diners a truly immersive experience with the "swim with the fishes" program surrounded by state-of-the-art aquariums and serving a wide variety of appetizers, soups, salads, sandwiches and entrees. The restaurant's store carries the largest selection of Guy Harvey merchandise in the area, ranging from Guy's signature t-shirts and fishing gear to beach wear for women and kids and iconic marine artwork. The restaurant is open for breakfast, lunch dinner and late night, with two bars, live music and a 14' television screen for sports fans.

For restaurant reservations, call toll-free (844) RumFish (786-3474) or visit www.RumFishGrill.com. For hotel reservations and information, call toll-free (877) 428-4000 or visit www.GuyHarveyOutpostTampaBay.com. For media information, please contact, Kelly Prieto at kelly@hayworthpr.com or at (813) 318-9611.

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