

## **TradeWinds Island Resorts Magnificent Island-Style Meetings**

**A Meeting Paradise** Hosting more than 700 meetings and social functions annually, the TradeWinds Island Resorts– the TradeWinds Island Grand and TradeWinds Sandpiper Suites – can accommodate groups from 10 to 1,000. The TradeWinds provides business travelers access to 15 restaurants and lounges, limitless beachfront recreation and exceptional sporting activities. Guests at both resorts enjoy complete charging privileges at each individual property.

**The Setting** Situated along sugary white sands on the island of St. Pete Beach, the TradeWinds Island Resorts offer the perfect surroundings for ease of learning, team building, brainstorming and creativity.

**Going Green** The TradeWinds Island Resorts have both been designated as Two Palm Certified Green Lodges by the Florida Department of Environmental Protection. The properties were recognized for their efforts in conserving natural resources. The voluntary, non-regulatory Florida Green Lodging Program works with the lodging industry to reduce waste and minimize pollution.

**Air Travel Access** **Tampa International Airport**  
Tampa International Airport (TPA) consistently ranks as one of the world's top airports, offering nonstop air service to over 69 cities and easy connections to every major city in the world. The J.D. Power and Associates 2010 North America Airport Satisfaction Study ranked Tampa the third highest in overall passenger satisfaction in the mid-sized category (10 to 30 million passengers per year). Additionally, 8,000 frequent flyers voted Tampa International Airport as the Second favorite U.S. airport in the 2010 Zagat Survey, identifying the comfort and ease of traveling through the airport facilities.

It is located 30 minutes from the resort, and offers extensive ground transportation, including most rental car companies, commercial taxi and shuttle companies.

### **St. Petersburg-Clearwater International Airport**

Located just 25 minutes from the resort, the St. Petersburg-Clearwater airport is serviced by several different international and domestic airline carriers. Car rental, shuttle and taxi transfers are available.

Both airports offer multiple direct flights daily from major and secondary cities.

The TradeWinds Island Resorts are an easy drive via the Interstate – it is the quickest beach exit from the Tampa International Airport.

## **Theme Parties and Team Building**

From the Gasparilla Shipwreck party, based on the popular Tampa Bay festival, complete with costumed pirates, cigar rollers and water guns, to a beach cookout with NightSpiker beach volleyball and fireworks on the shore, the TradeWinds Island Resorts has the capability and the creativity to meet special requests for almost any group – large or small. Additional innovative themes include Everglades Party, Havana Nights, Casino Royale/Monte Carlo and Jurassic Adventure. Groups can also cruise to a nearby “deserted” island for a private party.

The full-service recreation staff specializes in coordinating unique, invigorating programs around coffee breaks and leisure time.

Team-building activities such as Beach Olympics and “boat building” are friendly competitions, great for breaking down barriers and building camaraderie.

Golf, tennis and fishing tournaments can also be customized for any group’s needs.

Splash Island Water Park can also be rented to groups during specific timeframes.

## **Service Team Approach**

The tremendous group market success enjoyed by TradeWinds Island Resorts is due in part to the individualized attention given to meeting planners and attendees through separate sales, group reservations and convention services departments. Together, these departments expertly coordinate every detail, from arrival to departure, including all functions, activities and events associated with every group to achieve the overall experience desired by the meeting planner. A service assurance agreement is also included in the contract.

## **Business Services**

Both TradeWinds Island Resorts have business centers that include copying, faxing and computer use. High-speed wireless Internet is available in guest rooms, meeting rooms, the lobby and in additional public areas. In addition, the in-house audio/visual service company and convention service managers are on-call 24 hours a day.

## **TradeWinds Island Grand**

70,868 total square feet of usable function space  
51,603 square feet of air-conditioned space  
19,265 square feet of outdoor and beachfront space

Island Ballroom – 8,400 square feet, 16' ceiling, up to five divisions  
Grand Palm Colonnade (Pre-Conference) – 8,000 square feet  
Jacaranda Hall – 7,088 square feet, up to seven divisions  
Jacaranda Foyer – 1,232 square feet  
Horizons – 2,655 square feet, up to two divisions  
Additional Seven Breakout Rooms (second floor) – 4,550 square feet  
Executive Conclave – 358 square feet  
The Pavilion – 10,584 square feet, climate-controlled  
Banyan Breezeway – 8,736 square feet, climate-controlled  
Outside Courtyards & Beachfront Space – 19,265 square feet

Approximately 35,000 square feet of meeting space at the Island Grand has recently received a fresh makeover with the addition of new paint, carpet, and trim. Natural, tropical colors including olive greens, warm yellows and cinnamon now grace the walls and the floors, while a sophisticated teak was used as the trim and on the doors. The \$1.5 million refurbishment included the Island Ballroom, Jacaranda Hall and the Grand Palm Colonnade, including the second floor meeting rooms. The front desk and concierge area also received a facelift.

In addition, the guest rooms at the Island Grand are also receiving a complete face lift. The rooms are moving away from the current casual Florida feel and now reflect a more upscale look with custom-made dark wood furniture and décor reminiscent of a classic British West Indies plantation. In addition, the carpet is being replaced and new natural stone travertine will appear in lieu of floor tile. The rooms will also receive flat screen HD televisions and detailed and unique nature-themed artwork.

The color palette throughout the rooms will reflect the classic feel of the tropics with cool sage greens and warm orange and gold tones, merging the personality of the rooms with the recent meeting space renovation.

## **Awards & Accolades**

Certified Green Lodge – Two Palm Designation

*Meetings & Conventions* Gold Key Award

*Successful Meetings* Pinnacle Award

*Corporate & Incentive Travel* Award of Excellence

*Meeting News* Planner's Choice Award

*Medical Meetings* Merit & Distinction Award

*Meetings South* Stars of the South

*ConventionSouth* Reader's Choice Award

*ConventionSouth* Best New & Renovated Meeting Sites

*SportsEvents* "Destinations to Watch in 2011"

## **TradeWinds Sandpiper Suites**

17,228 square feet of useable function space

8,603 square feet of air-conditioned space

8,625 square feet of open-air space

Ibis Room – 2,890 square feet

Macaw Room – 1,728 square feet

Sandpiper East/West – 1,700 square feet, up to two divisions

Flamingo Room – 700 square feet

Toucan Room (second floor) – 625 square feet

Executive Suites (2) – 960 square feet

North Terrace Courtyard – 2,000 square feet

Oasis Pool Deck – 4,175 square feet

Sunset Beach Terrace – 1,350 square feet

Sunset Beach – 1,100 square feet

## **Reservations**

### **TradeWinds Island Resorts**

Group Sales: (800) 345-6461 or (727) 363-2215

Group Reservations: (800) 808-9833 or (727) 363-2212

[www.TradeWindsMeetings.com](http://www.TradeWindsMeetings.com)

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