MEDIA INFO:
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PHOTO OPPORTUNITY
TradeWinds Plans Ninth Annual Patriotic "Terry Cloth Tribute"

What: In a show of symbolic support of our troops and the Fourth of July holiday, TradeWinds Island Resorts on St. Pete Beach **will use 975 colored towels to create a giant 13 star flag mosaic** - the original Betsy Ross flag - along the beachfront behind the resort. This creative and inspiring tribute was the brainchild of Bob McManaway, director of plant operations and veteran of the Armed Forces, who envisioned dyeing TradeWinds beach towels red and blue, which combined with white towels, create this memorable display. Guests will lay down the towels to form a mosaic of the original flag, while 13 of TradeWinds younger guests will pose as the stars on the flag, representing the original 13 colonies.

TradeWinds is also offering guests the opportunity to write a message to the troops by signing a giant banner, which will be set up on the beach adjacent to the flag. The banner will be delivered to the St. Petersburg-based 320th Military Police Company during a welcome home celebration planned for August.

When: **Thursday, July 4** – The flag's construction will begin at 9 a.m. A photo opportunity with the TradeWinds' younger guests is at 10:00 a.m. Once created, the flag will stay on the beach until 1 p.m., weather permitting. Guests can sign the banner during this timeframe.

Location: TradeWinds Island Grand on St. Pete Beach – Beachfront
5500 Gulf Boulevard, St. Pete Beach, (727) 367-6461

Photos: Photos of the flag are best taken from TradeWinds' roof. TradeWinds can assist **media** in making these arrangements. Please contact John Henry* upon arrival to coordinate.

For more information, please contact:
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