

COMPLIMENTARY DOLPHIN WATCH CRUISE & SUNSET COCKTAILS AT GUY HARVEY OUTPOST THIS WINTER

WHO: Guy Harvey Outpost – A TradeWinds Beach Resort is located on Florida's west coast on the island of St. Pete Beach. The 211-room property, formerly the TradeWinds Sandpiper Suites, is the first Guy Harvey Outpost hotel in the United States and is just 30 minutes from Tampa.

WHAT: Guy Harvey Outpost is offering guests a complimentary dolphin watch cruise for two with each **suite** booked between now and Dec. 23. Guests are also invited to participate in the new nightly complimentary beachfront cocktail reception which takes place at the resort for all guests. Rates for suites **begin at \$166** and include the additional benefits in the resort amenity fee such as beach cabanas, fitness centers, self-parking, complimentary in-room WiFi and more.

A \$3 million transformation of the Guy Harvey Outpost is currently taking place, with a completion date of December 2012. Guy Harvey's signature brand is being incorporated throughout the public and exterior spaces of hotel and meeting space, including new artwork, murals, and signage. A Guy Harvey décor theme is being implemented in all the guestrooms, including new carpet, paint, artwork and flat screen HDTVs. New activity programs include the Li'l Guys kid's club, complete with innovative and fun activities for toddlers to teenagers that focus on education and conservation. For adults, the new Guy Harvey Outfitter Store features the latest in Guy Harvey sportswear, accessories and souvenirs; video displays of Guy Harvey content and conservation information; and information on top-of-class watersports and area excursions. Captain Tim, the Outpost's resident fishing expert, will be on hand to lead a variety of talks, walks and demonstrations on everything from throwing a cast net to rod and reel care.

The Outpost property remains owned and managed by the TradeWinds Island Resorts and will continue to share privileges with its nearby, larger sister property, the TradeWinds Island Grand.

WHEN: The complimentary dolphin watch cruise offer is available through Dec.23, 2012.

RESERVATIONS: For reservations and information, call toll-free (877) 428-4000 or visit www.GuyHarveyOutpostTampaBay.com.

MEDIA CONTACTS: Kelly Grass Prieto, APR
Hayworth Creative Public Relations
(813) 318-9611/Kelly@hayworthcreative.com

-TradeWinds-

* Subject to availability. Dolphin cruise to be booked through vendor and is subject to availability and weather permitting. One cruise per reservation. Cocktail reception takes place nightly from 5-6 p.m.