Building a Winning "Team" at the TradeWinds

ST. PETE BEACH, Fla. – From glow-in-the-dark volleyball tournaments to a "survivor-style" stay alive challenge, the TradeWinds Island Resorts on St. Pete Beach "serves up" the ultimate in unique group activities on a gorgeous stretch of pristine beach. Groups large and small are invited to roll up their sleeves, kick off their shoes and compete against the CEO in one of the many team-building activities created by the TradeWinds Action Zone.

"We have the ability to cater to small groups of 10 or large conferences of 1,000," said Doug DeGroot, director of activities. "No matter what the activity or group size, the programs always succeed in bonding groups together and bringing out an incredible amount of creativity. It's truly amazing what some groups come up with and how enthusiastic they are about their projects!"

Corporate competitors can "go for the gold" in the TradeWinds traditional **Beach Olympics**. The event begins with a warm-up cheer and stretch session followed by five or six events including an obstacle course, fire brigade relay, aqua blast, team jog, crazy balloon games and tug o war. Referees, opening ceremonies and five "silly awards" are all part of the festivities. Meeting attendees can capsize the CEO during a telling team-building project called **Build Your Own Boat Regatta**. Using minimal supplies provided by the resort, teams are required to design and build a human powered boat capable of racing the designated circuit. Each team names their boat, designates a captain and first mate, introduces their vessel and performs a team cheer.

Team members can also fulfill their dreams of being on their favorite game show with the TradeWinds version of **Family Feud** where attendees to show their smarts and keep the crowd roaring with laughter. TradeWinds is also keeping up with the latest TV challenge show – **Minute to Win It** – where teams get bouncing, jumping, balancing and aiming at a prize - all in under sixty seconds.

-more-

The team-building fun and excitement continues once the sun sets over the Gulf with the **NightSpiker Volleyball Tournament**. Team members can paint themselves or their superiors for “war” with special glow-in-the-dark paints. The beach volleyball court is illuminated with black lights and other special lighting to glow late into the evening. Additional Glo-Games available for play include 9-hole mini-golf, tennis, soccer and ping-pong. Beach volleyball tournaments can be designed in the day or night, specifically to fit any groups needs. The new **Splash Island Water Park** is also available to be rented out in its entirety during specific times. The activities department is also happy to “tee off” the group by arranging a **Golf Tournament** on one of many courses located just minutes from the TradeWinds. Choices include par three, executive courses and championship par 72s.

Planners can also select from a variety of activities ranging from face painting and Hula Hoop contests to bingo and relay races in the **Beach Party Kit**. Additional TradeWinds activity programs include a caricature artist, henna tattoo artist, and hair braiding.

The casually elegant TradeWinds Island Resorts offers more than 80,000 square feet of meeting and function space, are located directly on the sugary white sands of the Gulf of Mexico and are easily accessible by automobile or airplane. The resorts offer access to two properties in one with limitless beachfront recreation, sumptuous dining and golf privileges at some of the area’s world-class courses.

The Resort Amenity Fee provides guests of the TradeWinds Island Resorts unlimited use of two-person beach cabanas, paddleboats, fitness center and classes, day play on mini-golf course, ScheldePro beach volleyball court play, tennis court play, self-parking, wireless Internet, portions of the children’s program, daily newspaper, local and credit card access calls, business center services and in-room safe.

For the group sales department and information on the team-building activities, call toll free (800) 345-6461 or visit www.TradeWindsMeetings.com.

- TradeWinds -

MEDIA INFO:
Kelly Grass Prieto, APR
Hayworth Creative Public Relations
813-318-9611
kelly@hayworthcreative.com
www.justletgo.com/media