

TRADEWINDS ISLAND RESORTS ANNOUNCES STAFF PROMOTIONS

- WHO:** The TradeWinds Island Resorts – the Island Grand Resort and the Sandpiper Suites – located along acres of sugary white beaches overlooking the Gulf of Mexico on the island of St. Pete Beach, Florida.
- WHAT:** The TradeWinds Island Resorts recently promoted **Travis Johnson** to vice president of marketing where he will be responsible for all marketing initiatives both inside and outside the company. In this position, he oversees the in-house ad agency, develops the marketing budget, coordinates all community sponsorships and oversees the marketing services, public relations and promotions staff. Johnson, who has been with the TradeWinds for 11 years, most recently served as the general manager for the TradeWinds Sandpiper Suites. Johnson began his career at the TradeWinds as an intern and moved into several roles in the company including director of recreation/activities, guest service manager and director of resort operations/services. A native of Canada, Johnson attended Bemidji State University and graduated with degrees in mass communication and sport management studies. He currently serves on the board of the Tampa Bay Beaches Chamber of Commerce.

Tim Johnson has been promoted to the position of general manager of the TradeWinds Sandpiper Suites where he will oversee the day-to-day operations of the 159-room resort. Most recently, Johnson served as director of housekeeping for both TradeWinds Island Resorts. Johnson has spent his entire 15-year career with the TradeWinds and worked in a variety of positions including assistant director of housekeeping, interim front office manager and housekeeping floor manager to name a few. A native of Barbados, Johnson graduated from Schiller International University with a degree in international hotel management.

- WHERE:** Located on a stretch of beach directly on the Gulf of Mexico, the TradeWinds Island Resorts consist of the family-friendly Island Grand Resort and the more intimate and relaxing Sandpiper Suites. The resorts offer access to two great properties in one with limitless beachfront recreation, fantastic family and children's programs and sumptuous dining.

For reservations and information, please visit www.JustLetGo.com or call toll-free (800) 360-4023.

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