

**TRADEWINDS ISLAND GRAND UPDATES GUEST ROOMS**  
Refurbished Rooms to Feature Flat Screen TV's; Classic West Indies Decor

**WHO:** The TradeWinds Island Grand Resort – a beachfront resort located directly on the Gulf of Mexico on St. Pete Beach, just 30 minutes from Tampa.

**WHAT:** Guest rooms and suites at the TradeWinds Island Grand are currently undergoing a \$10 million facelift. The interior renovation, which began in December, will be done in phases and therefore be restricted to a small portion of the 20 acre resort to avoid any disruption to guests. All beachfront accommodations including rooms, one-bedroom suites and penthouses in the 288-room Jacaranda building will be completed in early March 2010. Remaining Jacaranda building guestrooms are scheduled for renovation later in 2010. All 584 of the TradeWinds Island Grand's rooms are expected to be updated and completed by late 2011. In addition, exterior walkway carpeting will be replaced with an upgraded, textured surface to give the corridors a more upscale look to match the guestroom changes.

The rooms will move away from the current casual Florida feel and reflect a more upscale look with custom-made dark wood furniture and décor reminiscent of a classic British West Indies plantation. New lighting and bed linens with new pillow shams, lightweight coverlets and the now popular bed scarves are included. In addition, the carpet is being replaced and new natural stone travertine will appear in lieu of floor tile. The rooms will also receive flat screen HD televisions and detailed and unique nature-themed artwork. The color palette throughout the rooms will reflect the classic feel of the tropics with cool sage greens and warm orange and gold tones, merging the personality of the rooms with the recent \$2.5 million meeting space renovation that was completed at the end of 2008.

**WHEN:** The first phase of the TradeWinds Island Grand guestroom renovation is scheduled for completion in March 2010.

**WHERE:** Located on Florida's Gulf Coast just 30 minutes from Tampa International Airport, the TradeWinds Island Resorts – the Island Grand and the Sandpiper – are located just steps from each other along a strand of beach directly on the Gulf of Mexico. The resorts offer access to two great properties in one with limitless beachfront recreation, 84,000 square feet of function space, sumptuous dining, fantastic family activities and programs and golf privileges at some of the area's finest public and private clubs.

For group reservations and information, call toll-free (800) 345-6461 or visit [www.TradeWindsMeetings.com](http://www.TradeWindsMeetings.com)

**MEDIA CONTACTS:** Kelly Grass Prieto, APR  
Hayworth Creative Public Relations  
(813) 318-9611  
[Kelly@hayworthcreative.com](mailto:Kelly@hayworthcreative.com)